



# Moodboards - Round 2



**Bright & Vignetted**





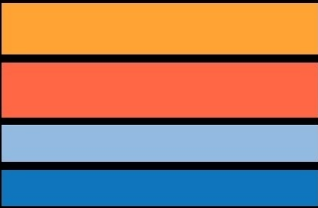
**Energetic & Textured**






**Celebration & Hi-Res**

ZURB MOODBOARD

**Friendly & Inviting**  
Bright, vignotted imagery brings a friendly and intimate feeling.



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creating home  
changing lives

creating home  
changing lives

ZURB MOODBOARD

Changing Energy

Energetic, warm, inviting, and fun. This visual direction focused on the excitement of what LSA does.




Creating Home  
CHANGING LIVES




ZURB MOODBOARD

### Life Services Alternative

Expressive photos with multiple colors, this style invites visitors to engage with LSA's organization and mission.




## Creating Home & Changing Lives




### Let's get in touch

Simple, light and outlined icons are used sparingly.




### Seeing Change


Simple, light and outlined icons are used sparingly.



### Better Together



### Your Community



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